

HEBREW UNION COLLEGE | JEWISH INSTITUTE OF RELIGION

STUDENT HANDBOOK

Academic Year 2023-2024

#### WELCOME LETTER

Dear Students,

Welcome to the Zelikow School of Jewish Nonprofit Management at Hebrew Union College-Jewish Institute of Religion. This is an exciting time to be entering the field of Jewish professional leadership and we are looking forward to a summer of learning, community building, and professional growth.

The Zelikow School Handbook supplements the National Student Academic Handbook of the Hebrew Union College-Jewish Institute of Religion, which contains policies and procedures that apply to students in all of the academic programs of HUC. This handbook contains additional programmatic information for students enrolled in the Master of Arts in Jewish Nonprofit Management, Master of Science in Organizational Leadership and Innovation, and Certificate in Jewish Organizational Leadership programs of the Zelikow School of Jewish Nonprofit Management.

At the Zschool, we believe that the classroom is a sacred space and provides an opportunity for students to explore common and less held narratives about values, culture, ideas, and identity that will ultimately shape your professional practice and leadership capacity. Students are invited to critically examine their personal and professional beliefs from different frames of reference as part of the learning experience. From time to time, we may explore lines of inquiry that challenge existing ways of knowing held by individuals or the group. It is not uncommon in such moments of authenticity to feel uncomfortable. While such an experience can be decentering, the intention is to shape your professional understandings and strengthen your capabilities as Jewish nonprofit leaders. We ask our students to accept that learning often includes feeling uncomfortable during those valuable moments of challenge and growth. If the ride gets a bit bumpy, keep a growth mindset and remember to enjoy the experience of traveling and learning together. After all, when pursuing extraordinary things, we must remain confident in each other and in our collective ability to make a dent in the universe.

If the turbulence gets to be too much, we are here to help you and ensure a productive and enjoyable academic experience. Our doors are (almost) always open, and we encourage you to drop by our offices if you need guidance, have concerns or just want to hang out and chat.

We hope you have a transformative learning experience throughout your tenure at the Zelikow School.

Shirley Idelson, Director

Mandi Richardson Associate Director, Professional Development and Student Life Melissa Garai Associate Director, Development and Community Relationships

# MISSION & VALUES

### **HUC-JIR Mission**

A multi-campus academic and spiritual learning community, HUC-JIR builds vibrant progressive Judaism in North America, Israel, and around the globe by:

- Studying the great issues of Jewish life, history and thought with an open, egalitarian, inclusive and pluralistic spirit;
- Educating innovative, visionary clergy and professionals who embody the sustaining values, responsibilities, practices and texts of Jewish tradition to inspire future generations; and
- Advancing the critical study of Judaism and Jewish culture in accordance with the highest standards of modern academic scholarship.

#### **Zelikow School Mission**

Our graduates lead the business of Jewish life. For over 50 years, the Zelikow School of Jewish Nonprofit Management has shaped the Jewish future by educating its leaders.

The Zschool is a transformative gathering place for nonprofit professionals interested in Jewish social innovation and leadership studies to learn and collaborate. We use creative problem solving to spark creative solutions to today's Jewish nonprofit challenges. Our students are activists, intellectuals, artists, musicians, engineers, rabbis, social workers, educators, and policy wonks that include dual degree students as well as students concurrently enrolled in the cantorial, education and rabbinic programs of HUC.

Since our founding in 1968, as the School of Jewish Communal Service, we have maintained a distinguished reputation as a premier center for the education of Jewish nonprofit leaders. Our students and alumni are a community of difference makers with global reach and impact.

### **Our Values Approach to Education**

### Value your values

We like students who live values first. Nonprofit leadership is about repairing the world. It is a way to challenge the status quo and for you to make a career in making good happen.

# Innovation with a purpose

We use creativity to problem find. For us, innovation is not a bunch of randomly placed sticky notes, it is a way to help you to design a more perfect world.

## Practice makes perfect, almost

We believe there is a lot to learn from missing the mark. There is also a lot to learn by doing. Our internships and consulting projects provide a lab for you to practice and develop your nonprofit expertise with people who care about your career.

# Network for good

We are in this together. Our students and 650+ alumni are a community of difference makers with global reach and impact. They affect change and you will too.

#### Sacred Roots

We embrace diversity, pluralism and are non-denominational. Our students come from a spectrum of backgrounds, knowledge sets, and geographies. You will find faculty who care and a place where Jewish wisdom and values are intertwined to reinforce our educational practices and the work we inspire in the nonprofit ecosystem.

#### The Zschool Method

We believe in a different way to school. Zschooling works best when students arrive with a willingness to:

Get Lost (in it). Immerse yourself in the content.

Chat (someone's ear off). Express yourself! Talk it, type it, live it and seek feedback with curiosity.

Make (something bold happen). Bring into being by forming, shaping, or altering material.

**Think different (about it).** Just because the course is over doesn't mean the learning is done. Keep challenging your own understanding.

### **ACADEMIC PROGRAMS & EXPERIENCES**

## Master of Science in Organizational Leadership and Innovation (MSOLI)

Degree students will generally complete 34-44 credits depending on the specific course of study. This is an accelerated degree and may be taken as a low residency program, completed on the following semester sequence: Summer One/Fall One/Spring One/Summer Two.

**Goals:** core competencies expected once students graduate (a min of 3 classes per core competency is required):

- Leadership Theory & Change Management
- Creative Problem Solving & Innovation
- Business Administration (elective)
- Fundraising & Resource Development (elective)
- Jewish Communal Dynamics (elective)

# Master of Arts in Jewish Nonprofit Management (MAJNM)

Degree students will generally complete 38-52 credits depending on whether it is taken as a single or dual degree and the specific course of study. This degree may be taken as a low residency program and is completed on the following semester sequence: Summer One/Fall One/Spring One/Summer Two/Fall Two/Spring Two and includes the Israel Seminar in December of 2021.

**Goals**: core competencies expected once students graduate (a min of 2 classes per core competency is required):

- Leadership Theory & Change Management
- Business Administration
- Creative Problem Solving & innovation.
- Fundraising & Resource Development
- Jewish Communal Dynamics

### **Program Learning Outcomes**

The Zelikow School aims to prepare knowledgeable and skilled Jewish professional leaders.

Zelikow School graduates should be knowledgeable in:

- 1. The Jewish communal landscape, including familiarity with the history, perspectives and traditions of diverse Jewish communities in North America, Israel, and across the globe.
- 2. The structure of Jewish organizational life, including a familiarity with the missions of the diverse NGOs that populate the Jewish non-profit sector.
- 3. Current issues and trends in the Jewish nonprofit sector, as well as the opportunities and challenges that contemporary Jewish leadership must address in order to shape the future.
- 4. Jewish teachings that bear on the practice of ethical and effective leadership.
- 5. Leadership theory and models such as adaptive leadership, design thinking, and emotional intelligence.

Zelikow School graduates should possess the core skills to:

- 1. Model the highest ethical and professional standards in the field of Jewish professional leadership.
- 2. Articulate and execute a vision for Jewish professional leadership.
- 3. Innovate and manage organizational change.
- 4. Engage in critical thinking and reflective practice.
- 5. Understand quantitative and qualitative research methods, program evaluation, and practice, and apply such tools to data collection as well as reading and interpreting research in order to conduct best practices.
- 6. Communicate evidence-based ideas clearly and persuasively via public speaking and in writing.
- 7. Practice the essential tools of nonprofit management, including (but not limited to) governance, financial oversight, fundraising, staff supervision and communication.
- 8. Facilitate groups, work collaboratively, and manage conflict.
- 9. Access and apply traditional Jewish textual resources in professional practice and as a tool to address some of the most critical issues facing Jewish life and leadership today.

## **Dual Degrees with MAJNM**

Dual Degrees may be completed independently with most universities with prior departmental approval.

## **USC Dual Degrees with MAJNM**

Master of Social Work (USC Suzanne Dworak-Peck School of Social Work) & MAJNM Master of Public Administration (USC Price School of Public Policy) & MAJNM Master of Communication Management (USC Annenberg School of Communication) & MAJNM Master of Business Administration (USC Marshall School of Business) & MAJNM

# **HUC Concurrent Degrees**

Cantorial Studies & MAJNM Education Studies & MAJNM Rabbinic Studies & MAJNM

## **Certificate in Jewish Organizational Leadership (CJOL)**

Certificate students must complete a minimum of 10 credits during the summer semester.

While all of these programs have some common courses, each has its own particular set of courses, schedule of classes, fieldwork and capstone requirements. Students should carefully review the program descriptions for the requirements of their degree track. Please consult with the Director of the Zelikow School regarding courses, credits, schedules, requirements, or any other matter relating to the academic program. Dual Degree students should also ensure that they meet with the academic advisor for the degree program that they are pursuing outside of HUC in order to ensure the necessary requirements are met for completion of that institution's degree.

### **Fieldwork Experience**

Fieldwork provides supervised and structured professional experiences in a variety of Jewish communal organizations. Guided by carefully constructed educational objectives, fieldwork provides invaluable practitioner and leadership training, engaging students in experiential learning which integrates the theory developed in the classroom with the practice experienced in the workplace. Through individually tailored placements and carefully monitored supervision, fieldwork provides a structured professional experience to further develop leadership capabilities. If you have questions about the fieldwork experience, please consult with the Associate Director.

### **Global Nonprofit Innovation Seminar**

The Windmueller Israel Seminar is designed to explore challenges in Israel that take place at the fault lines of social justice and how nonprofits have developed creative and innovative ways to meet those challenges. Past trips have explored the intersection of Israel's high-tech community and innovative NGOs, meeting with leaders like Jonathan Medved, founder and CEO of OurCrowd, and Dyonna Ginsburg, Executive Director of OLAM, to understand how creative problem solving and business principles in the for profit and social enterprise sectors can be put to use in nonprofits. Students in the MAJNM degree track receive a scholarship and are required to attend the Seminar for credit. All students are required to cover the cost of their own airfare, on-ground travel, and incidentals that are not directly provided within the Seminar. MSOLI students may attend the Seminar at their own expense. Occasionally, scholarships are available for MSOLI students to support their participation in the Seminar.

### **Capstone Project**

The Capstone is offered as a two-semester experience in a Business Model Accelerator for the Jewish Nonprofit. In the first semester, students develop research on a challenge confronting the Jewish communal ecosystem. In the second semester, students participate in the Nonprofit Launchpad, which replicates the experience of a high-tech business accelerator in order to develop leaders who can innovate within existing organizations or launch their own startups. Capstone projects involve original research (such as surveys, interviews, observations, or analysis of existing data), provide hands-on experience in business model generation, and explore innovation practices used to launch a startup organization.

## **Cohort Learning**

The Zschool is a microcosm of the larger Jewish community, incorporating multiple perspectives, roles, talents and visions. Community is an essential component of our program, reflected in the institutional culture, the involvement of faculty and lay-leadership, and the empowerment of students. The extracurricular programs provide an informal educational experience for students to get to know each other and shape their community of learning. Other opportunities for cohort learning are offered throughout the schooling experience.

#### Scholar-in-Residence

Our scholars-in-residence provide a unique opportunity for students to learn from some of the most respected and influential Jewish communal leaders who over the course of their careers have shaped the field of Jewish communal service. Rabbi Louis Bernstein Scholars-in-Residence have previously included some of America's contemporary luminaries including Alan Gill, Executive Vice President Emeritus of the American Jewish Joint Distribution Committee, as well as Chip Edelsberg, Executive Director Emeritus of Jim Joseph Foundation, and Rachel Levin, Executive Director of Righteous Persons Foundation, Allan Finkelstein of JCCA, Stosh Cotler of Bend the Arc, Abe Foxman of the Anti-Defamation League, John Ruskay of the UJA-Federation New York, and Ruth Messinger of American Jewish World Service.

### **Summer Culmination & Graduation Ceremonies**

The Zelikow School Summer Culmination & Graduation is a celebration of our summer learning experience and an opportunity to recognize those students who earned their Master of Science in Organizational Leadership and Innovation or completed the Certificate in Jewish Organizational Leadership. Each year the Rabbi Louis Bernstein Scholar-in-Residence provides the keynote address.

#### **POLICIES & PRACTICES**

### **HUC Academic Policies**

Please refer to the National Student Academic Handbook for a complete description of the academic policies of HUC. We advise you to become familiar with the information in the student handbook as it is designed to support your experience as a student. You can access the student handbook on the National Registrar's web page of the HUC.EDU website.

## **Zelikow School Attendance Policy**

Approximately 6 hours of work per week in mixed modalities (synchronous and asynchronous). The academic integrity and cohort experience of the Zelikow School depends on students attending all scheduled class meetings. Absence from class may be reflected in the student's grade and result in a need to retake the course.

### **Advanced Standing and Transfer Credits**

For advanced standing and transfer of credits refer to the procedure for Advanced Standing and Transfer of Credits in the National Student Handbook and the form available on the Registrar <u>website</u>.

### Calendar, Class Schedule & Textbooks

Make sure that you are in the right place at the right time. The Zschool operates on a different schedule and calendar than HUC and that program specific information is only available on the zschool.huc.edu website. Students should review all calendar and course information carefully and meet with the Associate Director of the Zelikow School if they have any questions regarding registration for classes in their particular program of study. A list of required textbooks for courses is available on the National Registrar's web page of the HUC website and from individual instructors.

### **Our Thoughts on Communication**

We maintain high expectations for our students and believe that school offers a laboratory for your professional practices. While not comprehensive, we ask students to:

• Operate within the mission and values of the Zelikow School

- Communicate with lay-leadership and professionals in a professional manner
- Avoid sending out emails on Shabbat/Chaggim
- Ensure that when you share emails or materials in the public sphere that they are composed in a professional manner
- Respond to Zelikow School emails within 2 business days
- Maintain LinkedIn profiles that are up to date
- Reply promptly to RSVPs for all Zelikow School events and update your hosts if you are unable to attend an event that you previously committed to attending.

### **How We Eat Together**

How we eat together reflects how we gather. Meals and snacks served at an official Zelikow School function will be kosher (hechshered OU when possible). If you have any questions, please ask us. While we do our best to make sure that everyone's dietary needs are met, they cannot always be accommodated. Please make sure you are taken care of and, when in doubt, feel free to ask in advance.

### Questions?

We thought after reading this you might have a few questions. You can find us here: zschool.huc.edu or email us at zschool@huc.edu.

#### **DEGREE TRACKS**

#### MASTER OF SCIENCE IN ORGANIZATIONAL LEADERSHIP AND INNOVATION

(Course Sequence Example)

#### MS ORGANIZATIONAL LEADERSHIP AND INNOVATION

Degree students will generally complete 34-44 credits depending on the specific course of study. This is an accelerated degree and may be taken as a low residency program, completed on the following semester sequence: Summer One/Fall One/Spring One/Summer Two. Please be aware that specific courses are subject to change and you should consult your academic advisor if you have any questions. All students pursuing this degree must meet with their academic advisor during the first week of classes to confirm their personal academic track will meet credit requirements for graduation.

## SUMMER ONE

| MGT 512A     | Leadership and Change Management (Encounter Seminar, if offered)                | (1) | ) |
|--------------|---|-----|---|
| MGT 515A     | Encounter Seminar: Fundamentals of Creative Problem Solving (Bootcamp Seminar)  | 1   |   |
| MGT 519      | Entrepreneurial Leadership  | 2   |   |
| MGT 521      | History of Jewish Ideas and Communal Trends                                     | 2   |   |
| MGT 527      | Evolution and Structure of the American Jewish Community                        | 2   |   |
| MGT 531      | Fundraising and Financial Resource Development                                  | 2   |   |
| MGT 540      | Introduction to Jewish Communal Institutions                                    | 2   |   |
| MGT 592      | Organizational Management and Supervision (Elective)                            | (2) | L |
|              |   | 13  |   |
|              |   |     |   |
| FALL ONE     |   |     |   |
|              | Fieldwork Section II: Practitioner and Leadership Development                   | 4   |   |
| MGT 546A     | Practicum: Nonprofit Management   |     |   |
| (a.a.d (a.a) |   | 5   |   |
| (and/or)     | Canatana, Dagaarah Mashada  | (2) |   |
| IVIGT 900A   | Capstone: Research Methods  | (3) | ł |
| SPRING ON    | JF  |     |   |
|              | Fieldwork Section II: Practitioner and Leadership Development                   | 4   |   |
|              | Practicum: Nonprofit Management   | 1   |   |
| MGT 581      | Global Innovation Seminar: Windmueller Israel Seminar (Elective, December 2021) | (2) | ) |
| - ·          | (======================================   | 5   | • |
| (and/or)     |   | _   |   |
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| MGT 900B Capstone: Lean Launchpad for the Jewish Nonprofit                                | (3) |
|---|-----|
| SUMMER TWO  |     |
| MGT 512B Leadership and Change Management 2 (Encounter Seminar, if offered)               | (1) |
| MGT 513 Jewish Culture Wars: Language of the Board Room (Elective)                        | (2) |
| MGT 515B Encounter Seminar: Fundamentals of Creative Problem Solving 2 (Bootcamp Seminar) | 1   |
| MGT 523 Nonprofit Leadership  | 2   |
| MGT 573 Nonprofit Finance and Planning  | 2   |
| MGT 579 Applied Jewish Wisdom   | 2   |
| MGT 590 Collaborative Communication   | 2   |
| MGT 596 Board Development   | 2   |
|   | 13  |

Students may also choose to register for additional elective courses as offered.

## MASTER OF ARTS IN JEWISH NONPROFIT MANAGEMENT

(Course Sequence Example)

### MA JEWISH NONPROFIT MANAGEMENT

Degree students will generally complete 38-52 credits depending on whether it is taken as a single or dual degree and the specific course of study. This degree may be taken as a low residency program and is completed on the following semester sequence: Summer One/Fall One/Spring One/Summer Two/Fall Two/Spring Two and includes the Israel Seminar in December of 2021. Please be aware that specific courses are subject to change and you should consult your academic advisor if you have any questions.

| SUMMER ONE  MGT 515A Encounter Seminar: Fundamentals of Creative Problem Solving (Bootcamp Seminar)  MGT 521 History of Jewish Ideas and Communal Trends  MGT 527 Evolution and Structure of the American Jewish Community  MGT 531 Fundraising and Financial Resource Development  MGT 540 Introduction to Jewish Communal Institutions  MGT 544 Organizational Development | 1<br>2<br>2<br>2<br>2<br>2<br>2<br>2<br>11 |
|--|--|
| FALL ONE MGT 541A Fieldwork Section I: Practitioner and Leadership Development MGT 545A Practicum Section I: Nonprofit Management  | 4<br><u>1</u><br>5                         |
| SPRING ONE  MGT 541B Fieldwork Section I: Practitioner and Leadership Development  MGT 545B Practicum Section I: Nonprofit Management  MGT 581 Global Innovation Seminar: Windmueller Israel Seminar (December 2021)   | 4<br>1<br>                                 |
| SUMMER TWO  MGT 515A Encounter Seminar: Fundamentals of Creative Problem Solving 2 (Bootcamp Seminar)  MGT 523 Nonprofit Leadership  MGT 573 Nonprofit Finance and Planning  MGT 579 Applied Jewish Wisdom  MGT 590 Collaborative Communication  MGT 596 Board Development   | 1<br>2<br>2<br>2<br>2<br>2<br>2<br>2<br>11 |
| FALL TWO MGT 541A Fieldwork Section II: Practitioner and Leadership Development MGT 545A Practicum Section II: Nonprofit Management MGT 900A Capstone: Research Methods  | 4<br>1<br>3<br>8                           |
| SPRING TWO  MGT 541B Fieldwork Section II: Practitioner and Leadership Development  MGT 545B Practicum Section II: Nonprofit Management  MGT 900B Capstone: Lean Launchpad for the Jewish Nonprofit  | 4<br>1<br><u>3</u><br>8                    |

Students may also choose to register for additional elective courses as offered.

#### **CERTIFICATE IN JEWISH ORGANIZATIONAL LEADERSHIP**

(Course Sequence Example)

#### **CERTIFICATE**

Certificate students must complete a minimum of 10 credits during the summer semester. Please be aware that specific courses are subject to change and you should consult your academic advisor if you have questions.

| MGT 515A | Encounter Seminar: Fundamentals of Creative Problem Solving (Bootcamp Seminar) | 1  |
|----------|--|----|
| MGT 523  | Nonprofit Leadership   | 2  |
| MGT 527  | Evolution and Structure of the American Jewish Community                       | 2  |
| MGT 531  | Fundraising & Financial Resource Development                                   | 2  |
| MGT 540  | Introduction to Jewish Communal Institutions                                   | 2  |
| MGT 544  | Organizational Development   | 2  |
|          |  | 11 |

Students may also choose to register for additional elective courses as offered.

#### **COURSE DESCRIPTIONS**

### MGT 512 Encounter Seminar: Leadership & Change Management

This Seminar examines different leadership challenges that are commonly encountered in Jewish nonprofits through the experiences of lay and professional leaders. Themes that are common in this course explore organizational lifecycle and change management issues using case studies. Topics may include launching a nonprofit, succession planning, diversity and bias, and responding to community crisis. The course is designed to develop an understanding of the geography of nonprofit challenges and of students' abilities to recognize and respond to challenges in the field.

### MGT 513 Jewish Culture Wars: Language of the Board Room

The conversations that take place in the board room (sometimes in the parking lot) frequently animate the most existential questions facing organized Jewish life. This course examines Jewish culture wars and how nonprofit executive must navigate a complex terrain of cultural understandings that can convene or divide lay leadership in order to lead effectively. Research, case study analysis, and team projects will support students in developing a deeper understanding of their own beliefs and how to build organizational culture.

### MGT 515 Encounter Seminar: Fundamentals of Creative Problem Solving

This Seminar examines how creative problem solving may be activated as a leadership capacity. Depending on the semester, different practices will be employed to understand how we problem find, approach problems, and navigate organizational challenges as nonprofit professionals. Themes that are common in this course include how Design Thinking can be used by leaders and why failure is a valuable tool for effective leadership. The course is designed to provoke a deeper understanding of creative leadership and how creativity and failure are important to effective leadership.

#### **MGT 519 Entrepreneurial Leadership**

This course is centered on developing your capabilities as a creative leader. We will explore the core leadership principles at the intersection of creativity and marketing. Entrepreneurial leaders disrupt the status quo and to do so requires developing a different way of thinking about the "big challenges" that confront organizations in the Jewish nonprofit ecosystem. This course is designed to support students in building their own brand of creative leadership.

### MGT 521 History of Jewish Ideas and Communal Trends

This course examines contemporary communal issues and provides an opportunity to review the basic sweep of Jewish history from its origins to the present and, in the process, allows the learner to become better acquainted with foundational Jewish texts. Topics include national origins, Diaspora community, religious development, relations with non-Jews, the phenomenon of anti-Semitism, cultural differentiation, and patterns of migration and communal life.

### **MGT 523 Nonprofit Leadership**

The business of Jewish life takes place in a volatile, uncertain, complex, and ambiguous (VUCA) nonprofit ecosystem. Leaders have a profound impact on organizational culture and ultimately determine the effectiveness of employees and lay-leaders in meeting an organization's mission. This course studies the practice of leadership in building a high performing organizational culture. Research, case study analysis, and team projects will support students in developing an understanding of leadership theory and their own leadership practice.

## **MGT 525 Nonprofit Marketing and Branding**

Through a practice-oriented seminar, students develop the tools and mindset to implement marketing and branding in the dynamic context of Jewish communal organizations. While theory will drive much of what we will do in the course, we will also consider the material in an applied context that will serve as a laboratory to understand how well our theoretically informed decisions survive outside of the classroom.

## MGT 527 Evolution and Structure of the American Jewish Community

This course provides a historical and sociological understanding of the foundations of the contemporary American Jewish community. Through interactive discussions, lectures and readings, students study models of community organization, the evolution of American Jewish institutions, and ideas of communal responsibility.

### MGT 531 Fundraising and Financial Resource Development

This is a practice-oriented course in fundraising for nonprofit organizations, exploring both theoretical frameworks and practical techniques within the context of a Jewish value system and contemporary dynamics in Jewish philanthropy. Students will develop an understanding of the structures of fundraising and the landscape of Jewish philanthropy.

### MGT 540 Introduction to Jewish Communal Institutions

This seminar introduces students to the Jewish organizational structure and how organizations operate in an ecosystem that includes partnership and competition. It requires substantial time outside the classroom visiting Jewish communal agencies, religious institutions and other organizations in the LA area in order to understand and critically analyze how leadership styles shape the organized Jewish community.

### **MGT 544 Organizational Development**

This course provides an understanding of the impact that organizational culture and climate have on the functioning and performance of Jewish nonprofit organizations. Grounded in nonprofit organizational theory, students explore different administrative challenges that nonprofits face across their organizational lifecycle.

### MGT 573 Nonprofit Finance and Planning

This course introduces students to organizational financial management. Students will interact with basic financial tools, terms and situations, which may include planning and budgeting, understanding financial statements, internal financial management and external financial communication. The course utilizes case studies and experiential exercises that help students integrate a financial orientation to program design and management into their business acumen toolkit.

### MGT 579 Applied Jewish Wisdom

Applied Jewish Wisdom is a professionally oriented introduction and exploration of how we bring Jewish life into the practice of leading in Jewish organizations. Students will explore the concept of leading Jewishly and ways in which Jewish wisdom may be applied to strengthen the organizational impact. This includes developing an understanding of how Jewish holidays, lifecycle events, ceremonies, customs, texts, values, ideas, and Hebrew words can enrich the practices of Jewish nonprofit professionals.

#### **MGT 590 Collaborative Communication**

This course provides both the theory and practice of effective communication in the management and leadership of Jewish communal organizations. It combines lectures, assigned readings, and group discussion with individual and team presentations built around workplace scenarios. Special emphasis is placed on the values and processes of working in teams and the practices of building productive relationships with others, be they peers, colleagues, supervisors/supervisees and lay leadership.

### **MGT 592 Organizational Management and Supervision**

There is a direct relationship between a nonprofit organization's ability to successfully deliver on its mission and the executive leader's ability to manage the organization, supervise employees, and partner with lay leadership. This course will explore nonprofit management and supervision best practices, discuss real world examples, and build a toolkit for students to implement in their professional practice. Coursework will be rooted in practical experiences drawn from Jewish and secular not-for-profit and for-profit organizations and be delivered through a mix of virtual discussions, case studies, research and team projects.

### **MGT 596 Board Development**

This course will explore some foundational and strategic elements that underlie the work of building and shaping effective boards for Jewish nonprofits. Using a lens of relationship and focusing on balancing a range of conflicting values that are at the core of successful nonprofit management, the course will draw upon the knowledge and skills learned in the first year of the program and will provide students with conceptual strategies that can guide their creative leadership practice.

#### LA CAMPUS CONTACT INFORMATION

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