

**Zelikow School of Jewish Nonprofit Management
Required Textbooks for Summer 2019**

CS427 Evolution and Structure of the American Jewish Community

Raphael, M. (2008). *The Columbia history of Jews and Judaism in America*. Columbia University Press.

CS512 Encounter Seminar: Leadership & Change Management

Gawande, A. (2010). *The checklist manifesto: How to get things right*. New York, NY: Picador.

CS519 Entrepreneurial Leadership

Kelley, T. (2005). *The ten faces of innovation*. New York, NY: Doubleday.

CS521 History of Jewish Ideas

Sheindlin, R. (1998). *A short history of the Jewish people*. Oxford University Press.

CS523 Nonprofit Leadership

Kouzes J. and Posner B. (2017). *The leadership challenge: How to make extraordinary things happen in organizations* (6th ed.). Hoboken, New Jersey: John Wiley and Sons.

CS531 Fundraising and Financial Resource Development

Temple, E., Seiler, T., and Burlingame, D. (2016). *Achieving excellence in fundraising* (4th ed.). Hoboken, New Jersey: John Wiley and Sons.

CS544 Organizational Development

Collins, J. (2005). *Good to great and the social sector: A monograph to accompany Good to Great*. New York, NY: Harper Collins.

CS579: Applied Jewish Wisdom

Robinson, G. (2016). *Essential Judaism: A complete guide to beliefs, customs, and rituals* (updated ed.). New York, NY: Atria.

CS590 Collaborative Communication

Gawande, A. (2010). *The checklist manifesto: How to get things right*. New York, NY: Picador.

CS596: Elements of Nonprofit Management

Fine, A. (2014). *Matterness*. Legacy Books.

Herring, H. (2001). *Jewish networking: Linking people, institutions, community*. Boston: Wilstein Institute of Jewish Policy Studies.