

# Los Angeles ZSJNM Spring 2019 Book List

## CS 900D – Capstone – Professor Ludwig

**Required** – *Business Model Generation*, A. Osterwalder & Y. Pigneur, 2010 ed., John Wiley & Sons, Inc.

## PDE 900D – Business Model – Professor Ludwig

**Required** – *Business Model Generation*, A. Osterwalder & Y. Pigneur, 2010 ed., John Wiley & Sons, Inc.