Job Posting
Director of Jewish Enrichment

Overview:

BBYO is the leading pluralistic, Jewish teen movement and has been providing exceptional leadership programs and identity enrichment experiences for 90 years. We offer year-round activities in hundreds of local communities and inspiring world-wide travel experiences enabling teens to explore areas of leadership, service, civic engagement, Israel education and Jewish values.

Position Summary:

In partnership with the Jim Joseph Foundation, BBYO has built a team of inspiring Jewish educators (DJEs) to help strengthen the movement’s capacity to provide meaningful experiences for more than 40,000 Jewish teens annually. The DJEs work closely with BBYO staff, teens and advisors (‘stakeholders’) to coach and train around the planning and implementation of activities and content that deepen Jewish impact. As Jewish educational entrepreneurs, the DJEs serve as teachers, leaders, facilitators, partners, trainers, resource- and curriculum-writers and role models. Now entering its fourth pilot year in 2015-16, the DJE Initiative will continue at the forefront of developing and executing strategy that achieves the organization’s core educational outcomes, to: 1) Strengthen Jewish Identity/‘Identify’; 2) Create Jewish Community/‘Connect’; and 3) Change the World/‘Improve’. With two seasoned DJEs already in place, BBYO now seeks a third Jewish educational professional to round-out its Jewish Enrichment Team.

BBYO has built the Jewish community’s largest platform to deliver content and meaningful experiences to the Jewish teen audience. The Director of Jewish Enrichment works with teens, volunteer advisors and professionals to develop high-quality, high-impact experiences that speak-to the needs and interests of this dynamic population. Programs are delivered in a variety of settings, from small group chapter meetings and community-wide events to weekend conventions and multi-week domestic and international immersive experiences. The Director of Jewish Enrichment plays a role in the broad array of BBYO programs, providing him/her with a vast canvas and unprecedented opportunity to impact teen lives. The DJEs align closely with BBYO’s professional team across departments and functions, leveraging a strong infrastructure of marketing and operational support as well as the talent and expertise of staff embedded in communities across North America and around the world.

Core Responsibilities:

**Educational Coach and Resource Provider:** Train, inspire and empower BBYO staff, teens and volunteer advisors to deliver (plan, implement, support, facilitate, assess) meaningful Jewish experiences across the BBYO movement.
Coach and consult with BBYO stakeholders to deploy Jewish content throughout AZA/BBG chapter meetings, weekend conventions, movement-wide initiatives, International Convention/Jewish Enrichment Institute (IC/JEI) and summer teen leadership experiences

Facilitate programs directly (on a limited basis) and stakeholder trainings (more frequently – and primarily through remote communication such as phone and web)

Play a senior educator role at a BBYO summer teen leadership experience, including program facilitation and curriculum development

Develop and deliver educational training and resources

Educational Innovator: Push BBYO to be on the cutting edge of creative educational work including the use of new techniques and technologies that are capable of reaching the teen audience and growing the movement.

- Develop new strategies (micro and macro) to build educational capacity among all stakeholders
- Track best practices and network across the field of Jewish experiential educators
- Communicate BBYO’s educational vision and methodology to the broader Jewish community and philanthropists/Foundations

Jewish Enrichment Team Member: Create a culture of ongoing learning and teaching, networking and professional development within the Jewish Enrichment Team and across the organization.

- Work with Jewish Enrichment Team on continued development of ‘Kivun’ (BBYO’s educational framework) and assessment tools to measure impact and effectiveness
- Leverage collective expertise and skills on the Team to maximize results, ‘dream big’, grow professionally and provide feedback/support

Public Representative of BBYO: Serve as a leader advancing BBYO’s approach to Jewish education by participating in conferences and other public events.

- Develop a network that allows BBYO to partner and collaborate with the community’s strongest Jewish and secular organizations, practitioners and content-providers
- Explore new opportunities for content delivery through parent and alumni audiences with a particular focus on opportunities for family education
- Harness the power of technology and social media to deliver Jewish content and inspire stakeholders
- Publish articles and thought-pieces of educational interest in Jewish and secular press
**Requirements:**

- Commitment to pluralism
- Previous experience working in an experiential educational setting (3 to 5 years preferred)
- Master’s degree (minimum) in relevant field
- Frequent travel (approximately 3-5 times a month) to work hands-on with staff, teens and advisors and participate in immersive experiences, including International Convention, BBYO summer camps, community-wide programs and targeted regional conventions
- Willingness to work non-traditional hours including evenings, weekends and summers

**Desired Qualifications:**

- Alignment with BBYO’s vision, mission, core values, and teen empowerment model – including a demonstrated commitment to pluralism
- Previous experience working with and leading teens and/or young adults
- Strong knowledge of and ability to present Jewish content in a fun, meaningful way that speaks to issues and realities of today’s teens
- Experience facilitating professional trainings for adult audiences
- Creative thinking, track record of innovation and willingness to take strategic risks – intellectual curiosity and open-mindedness
- Effective writing and communication skills
- Ability to work in a fast-paced, constantly-changing environment with patience, open-mindedness, humor and focus
- Ability to work effectively and build synergistic relationships with a broad spectrum of professional colleagues, volunteers, program partners, and participants from across multiple different communities and Judaic backgrounds; approachability
- Comfort working behind-the-scenes to make others successful
- Team-player
- Familiarity with social networking tools and strategies as well as collaboration tools for distance education and program development
- Familiarity with AZA/BBG (preferred but not required)

The position is full-time and flexibly based in any major U.S. metro area.

A competitive benefits package is available including health insurance, paid time off and a retirement savings plan.

To apply, please complete our online application [here](#). Please refer questions about the position to Rachel Meytin, BBYO’s Director of Panim & Jewish Enrichment, at [rmeytin@bbyo.org](mailto:rmeytin@bbyo.org).