Hebrew Union College – Jewish Institute of Religion
Cincinnati · Jerusalem · Los Angeles · New York

Strategy and Project Milestones

- Thought Leadership
- Recruitment and Admissions
- Sustainability and Growth
- Curriculum
- Israel

2015: Fall

- Launch of Youth Professional Seminars on Stateside campuses
- HUC-JIR included as faculty at Hillel Global Assembly
- 1st Webinar for Prospective HUC-JIR students
- College Commons course launched with 36 congregations
- New Israeli Overseers join Israel Cmte. Mtg.
- HUC-JIR Scholarship application for incoming students created
- Video material moved gradually from Kultura to Vimeo or Livestream
- Curriculum proposal sent to faculty
- Fundraising campaign launched for scholarships
- Initial implementation of 2nd year Hebrew requirement on stateside campuses
- Four campuses review and discuss curriculum proposals

2016: January

- Launch Bully Pulpit Podcast – iTunes and/or Soundcloud
- Agree on proposal for curriculum process going forward
- First Miller HS Shabbaton
- College Commons Live Encounters event at PARR with marketing materials distributed
- HUC.edu appears in mobile-friendly design
- Pilot new performance management system – LA campus
- HUC-JIR Birthright recruitment fellows (2nd annual)
- Multidenominational Teen Spirituality retreat with NFTY and BBYO
- 140 HS students attend leadership seminars on the Cinci campus

February

- Launch College Commons Website
- Engagement begins with consultant for library planning
- HUC in Palm Beach
- Spring brochure announced for AlumniLearn
- HUC with JJF and JFC local teen engagement initiative launches
- NORA team visits over 25 college campuses since late August

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2016: March · April · May · June

March

- Implement performance management system on CN and NY campuses
- Timetables for curricular review in DFSSM, ZSJNM, and PSGS
- Smashing Idols Fellowship begins
- CN college leadership seminar with Hillel

April

- National HS Leadership seminar in Cinci
- NY Area College Shabbaton with Hillel

May

- Registration opens for HUC-JIR Conference, Symposium One

June

- Research cycle report on Hebrew instruction concludes
- Launch Shabbat evening dinner with WUPJ in JR

As of January 8, 2016

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