Strategy and Initiative Milestones

- **January**
  - Recruitment and Admissions marketing campaign launched
  - Goals and Initial Strategy List presented to Board of Governors

- **February**
  - Youth professional seminar in partnership with URJ launched

- **March**
  - NY Space Rental Website launched

- **April**
  - Draft process identified for evaluating new programs

- **May**
  - Draft plan produced for deferred maintainence on all campuses
  - HUC-JIR hosts Birthright Next on Cinci campus

- **June**
  - Recruitment and Admissions marketing campaign launched

- **July**
  - Piloted new financial reporting with cabinet

- **August**
  - Planned giving test materials go to print for NAORR

- **September**
  - Planned giving test materials go to print for NAORR

- **October**
  - Planned giving test materials go to print for NAORR

- **November**
  - Planned giving test materials go to print for NAORR

- **December**
  - Planned giving test materials go to print for NAORR
Strategy and Project Timeline

Launch of partnerships for stateside recruitment in Israel (e.g. Birthright, Reform Outreach Initiative)

First ever HUC-JIR Birthright recruitment fellows launch

Plan produced for spring alumni learning

First meeting of “Friends” of HUC-JIR Israel

Historical videos are archived into new AJA database

Expanded NYC Reform college student Shabbaton

Decide new policies on financial aid for 16/17 school year

First cycle of 5-Year Research Cycle Ends

Alumni Recruitment initiative launch

Expand web presence with “Bully Pulpit” talks in College Commons

New personnel handbook produced

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Strategy and Project Timeline

2016:

- January
- February
- March
- April
- May
- June
- July
- August
- September
- October
- November
- December

Thought Leadership
- First Thought Leadership Development Conference takes place

Recruitment and Admissions
- Draft approved of 10-year plan for Academic Resources

Sustainability and Growth
- Revised Rabbinical Curriculum approved

Curriculum
- First cohort of students for Elite High School and College Program begins

Israel

As of February 5, 2015
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